Ni2

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igNite
HOUSE OF INNOVATION
HOME OF INNOVATORS

Ni2 101:
Complete Guide to the
National Innovators Initiative

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How Ni2 Works

**100 DAYS
OF NEXT LEVEL
BREAKTHROUGHS**

A tech-empowered community of purpose and practice,
we collaborate in 100-day sprint cycles to accelerate
new products, services, solutions and models that drive
relevance, resilience, growth, and impact in our markets.

Using algorithms to continually tap our diversity of people,
teams, and companies, we learn from each other while
solving our own business cases, measuring key results,
and defying the limits of what is possible in 100 days.

Foundational to this kind of breakthrough
peak performance is nurturing, beyond wellness,
our wholeness as individuals who are strong,
who embrace our gifts as much as our pains,
who channel empathy, compassion and love
into relentless innovation and impact -
concrete ways we renew the world
and make it a better place for all.

Why Ni2 Matters
To You

Ni2 is the National Innovators Initiative to relentlessly advance Filipino Innovation so as to be accessible to everyday Filipinos - a force every one of us can apply to everyday challenges we encounter at work, in business, in life.

Through the Ni2 100-Day Accelerator, we will empower 100,000 Filipino Innovators by 2023.
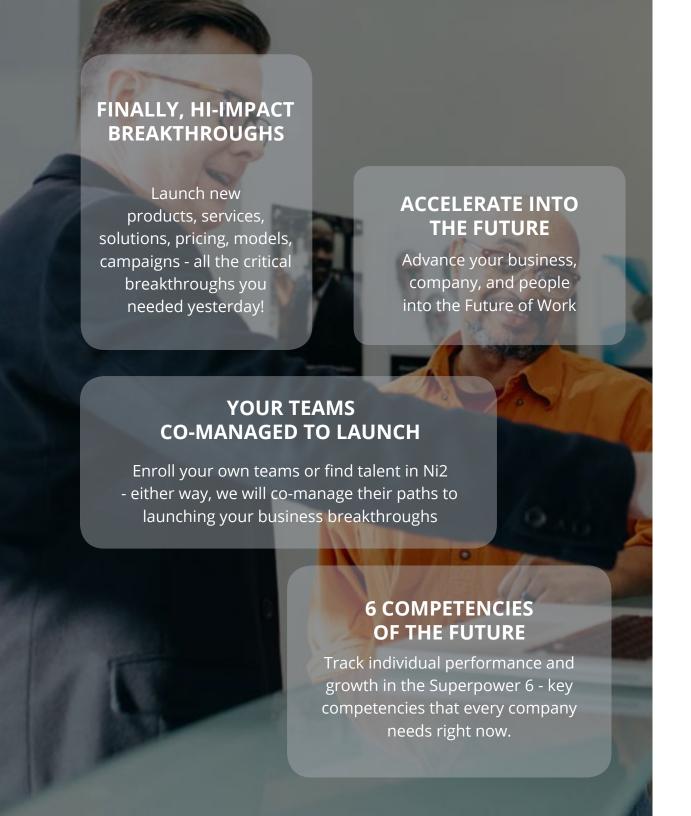
Thus, Ni2 accelerates our careers to the next level, boosting our capacity to make the world a better place as individuals, teams and organizations.

What is the Ni2 100-Day Accelerator

**100 DAY
CAREER & PERFORMANCE
ACCELERATOR**

*For professionals
and fresh graduates*

6 COMPETENCIES OF THE FUTURE

Track personal performance and growth in the Superpower 6 - key competencies that every professional needs right now

HI-IMPACT WORK, EXPERIENCE, CV

Launch new products, services, solutions, pricing, models, campaigns most urgently needed in markets you care about.

ACCELERATE CAREER

Master breakthrough practices for creating and shaping your own job, project, promotion, or venture opportunities.

ACCELERATE INTO THE FUTURE

Advance yourself into the Future of Work in 100-day sprints.

FINALLY, HI-IMPACT BREAKTHROUGHS

Launch new products, services, solutions, pricing, models, campaigns - all the critical breakthroughs you needed yesterday!

ACCELERATE INTO THE FUTURE

Advance your business, company, and people into the Future of Work

YOUR TEAMS CO-MANAGED TO LAUNCH

Enroll your own teams or find talent in Ni2 - either way, we will co-manage their paths to launching your business breakthroughs

6 COMPETENCIES OF THE FUTURE

Track individual performance and growth in the Superpower 6 - key competencies that every company needs right now.

What is the Ni2 100-Day Accelerator

100 DAY BUSINESS IMPACT ACCELERATOR

For business owners and managers

Ni2 Top Features

LAUNCHPAD

Ni2's biz accelerator app will guide you every step of the way so you can master how to launch fast, lean, and agile - new products, services, models, customer campaigns, pivots, etc.

DAILY FLIGHTS

Our Ni2 community meets Monday to Fridays for 60 minute flights: we solve and reward live challenges brought by members - so everyday we learn with and from each other while advancing our own business cases and careers.

TIME MACHINE

Ni2's career accelerator app will accelerate your daily growth and practice of the Superpower 6 - the most critical competencies that every company needs so badly right now.

MARKETPLACE

Get priority access to jobs, projects, funding, collabs, and other accelerated career opportunities that best fit who you are. In Ni2's smart market, you don't look for opportunities; we'll find you.

SANDBOX

Ni2's opportunity generator app will help you find high quality ideas and opportunities that are ripe for launching as an innovation project.

PEAK/X LOUNGE

The future of work is daily well being practices to manage mental health, stress, and anxiety through peak experiences that nurture our whole human selves.

100% DIGITAL AND SELF-PACED

It's up to you how many hours you put in and when, for as long as you complete requirements within 100 day cycles.

Top Skills & Competencies Acquired (Superpower 6)

OWN PROJECT OUTCOMES AND IMPACT
My ability to take ownership of project outcomes and impact by leading problem-discovery and problem-solving across all deliverables, roles, timelines and dependencies while staying agile and responsive to learnings all along the way.

OWN SPECIALIST ROLE
My ability to take ownership of being great at a specialist skill by relentlessly learning, improving and growing to ensure that my teams will always be able to depend on me and that I deliver my outcomes without the need to be supervised or followed up.

OPTIMIZE DIVERGENT-TO-CONVERGENT COLLABORATION
My ability to practice independent and critical thinking for myself, while harnessing the same in my teammates; then to share our thoughts openly and humbly, while encouraging dialogue and debate so that together we can move from divergent ideas to convergent action.

MAP ZONE OF OPPORTUNITY (CUSTOMER EMPATHY, COMPASSION, LOVE)
My ability to practice problem-framing and problem-discovery based on a deep understanding of my customer as a whole human being, whose pains, needs, wants and aspirations shape (map) the problem-solving and innovations of my team.

MAP ZONE OF SOLUTION (Strategic Vision, OKRs, U/X, Solutions Architecture, Build List)
My ability to practice creative problem-solving by staying focused on customer needs and mapping their journey of conversion and usage into our solutions; thus, to build customer-centric solutions, while meeting the operating and financial parameters of our team.

SPRINT TO MARKET (Built-to-Learn, Rapid Prototyping, Feedback Loops, MVP, Continuous Iteration)
My ability to practice agile cycles of rapid prototyping, learning via feedback and observation, and iterating builds; a continuous and relentless exercise of building-to-learn (i.e., building to keep learning what else and

Top 6 On-the-Job Opportunities

1. Launch customer engagement campaigns
2. Launch go-to-market campaigns and playbooks
3. Launch products, services, programs or solutions
4. Launch operations, supply or distribution models
5. Launch internal workforce programs
6. Launch business or financial models

Top Ni2 Market Opportunities Launched

- B2C Lifelong Education, Career & Peak Performance
- B2B Workforce Development & Peak Performance
- B2C Health & Wellbeing
- B2C Home Care & Household Management
- B2B Marketing, Sales & Business Development
- B2C/B2B Financial Services
- B2C Food & Nutrition
- B2C Hospitality & Tourism
- B2C Media & Entertainment
- B2C Fitness & Sports

Top 4 Ni2 Sources of Opportunities

1 Ignite House (internal innovations)

2 Ignite House Portfolio Companies
   (Venture Capital Investments)

3 Corporate Partners (Banking, Consumer Goods, Retail,
   Pharma, B2B, Services, etc)

4 Ni2 Participants